

The SOFC-XIII Satellite Seminar, SOFC Market and Commercialization

Organized by SOFC-XIII

Supported by

The SOFC Society of Japan

International Institute for Carbon-Neutral Energy Research
(I²CNER, Kyushu University)

In recent years, the commercialization of Solid Oxide Fuel Cells (SOFCs) has started. In this Seminar, key persons in world-top SOFC suppliers introduce their market strategies and business models.

Place: LOISIR HOTEL NAHA, 3rd Floor, “Ryugu no ma”
Address: 3-2-1 Nishi, Naha, 900-0036 Okinawa, Japan,
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Date / time: October 6th (Sun.), 2013 / 13:00-16:45

Fee: JPY 10,000 (Members of SOFC Soc. Jpn. and I²CNER: JPY5,000)

Program

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| 12:15 - 13:00 | Registration |
| 13:00 - 13:05 | Opening Remarks |
| 13:05 - 13:45 | “SOFC Market and Commercialization: Overview.” Dr. Subhash C. Singhal (Pacific Northwest National Laboratory) |
| 13:40 - 14:20 | “Establishment of Bloom Energy Japan Ltd. and its Mission -Clean, Reliable, and Highly Efficient Distributed Power-” Mr. Shigeki (Sean) Miwa (Bloom Energy Japan, Ltd.) |
| 14:20 - 15:00 | “Expectations and future prospects on improvement of power generation efficiency by development of SOFC-GT combined cycle system.” Mr. Yoshinori Kobayashi (Mitsubishi Heavy Industries, Ltd.) |
| 15:00 - 15:15 | Coffee Break |
| 15:15 - 15:55 | “Development status of residential SOFC at KYOCERA” Mr. Masashi Kawakami (Kyocera Corp.) |
| 15:55 - 16:35 | “Challenges in Commercialization of Ceramic Fuel Cells highly efficient residential generator BlueGen in Europe.” Dr. Karl Föger (Ceramic Fuel Cells, Ltd.) |
| 16:35 - 16:45 | Closing Remarks |

This Seminar room is just next to the room for the welcome reception of SOFC-XIII.